

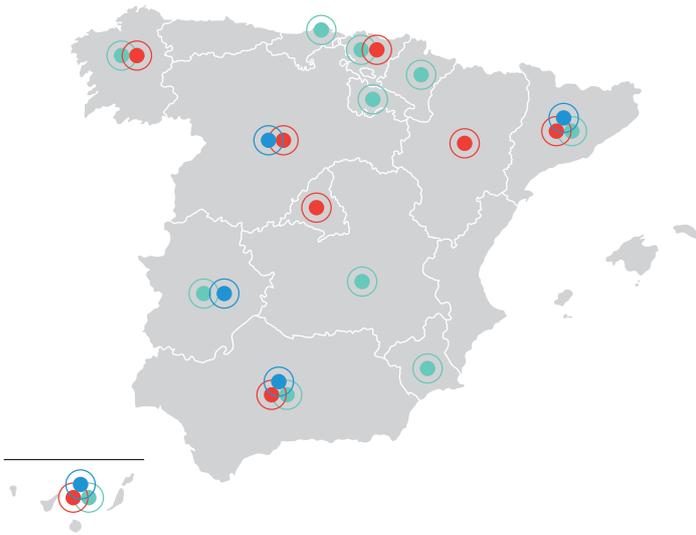
# ACTIVITY REPORT 2018

# 2018

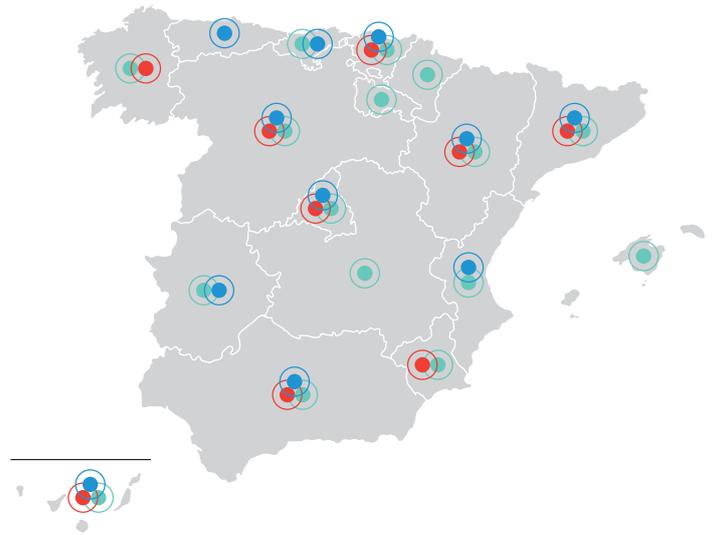
## AT A GLANCE



### Presence map (2018)



### Accumulated map since 2009



The coloured dots reflect the type of activity we have been present with in each autonomous community, regardless of number of activities.

● Awards ● Professional development programmes ● Educational programmes

### Audience



**400**  
participating  
teachers

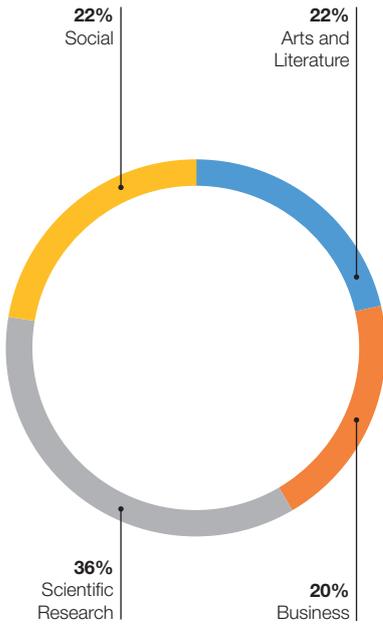
**10,000**  
students direct  
impact

**TALENT**  
**RESCUERS**

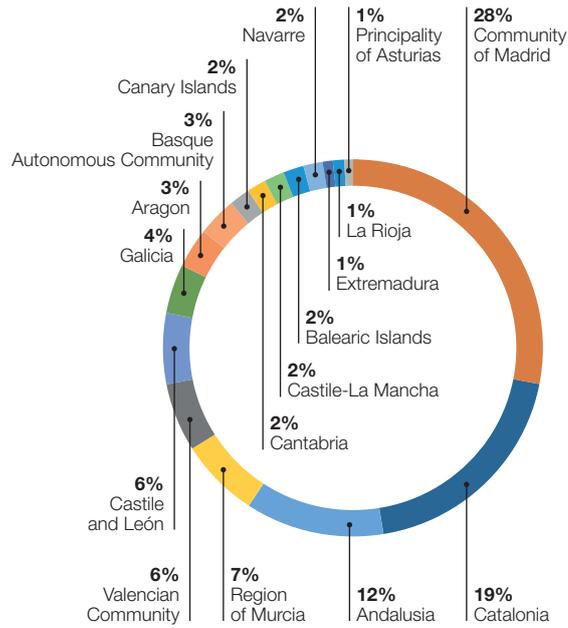
**3,500**  
young people  
improving their  
employability

**32**  
companies  
committed to  
youth employment

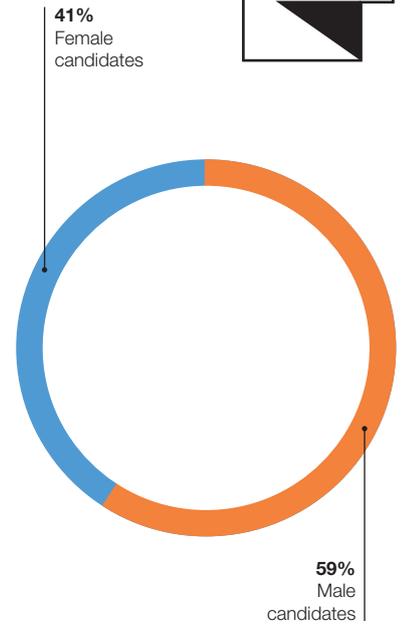
## Category



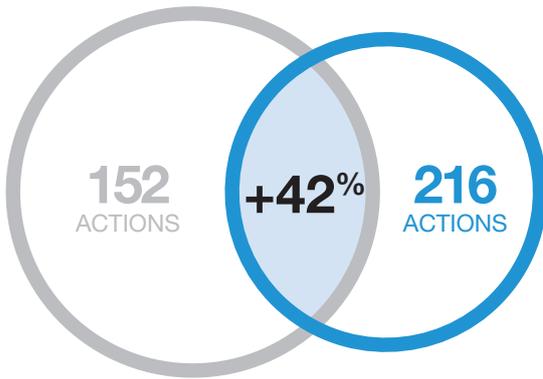
## Origin



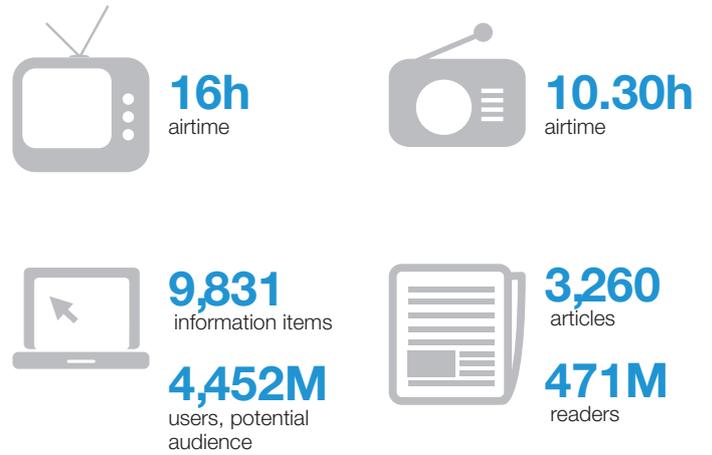
## Gender



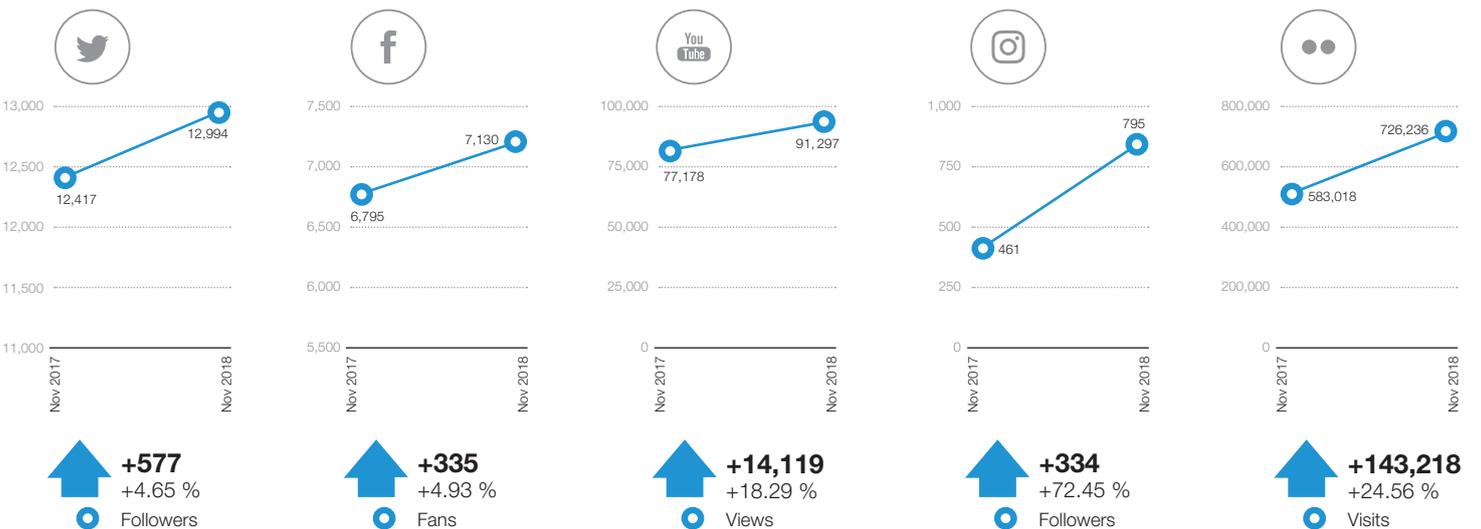
## Award winners' social presence (2017 vs 2018)

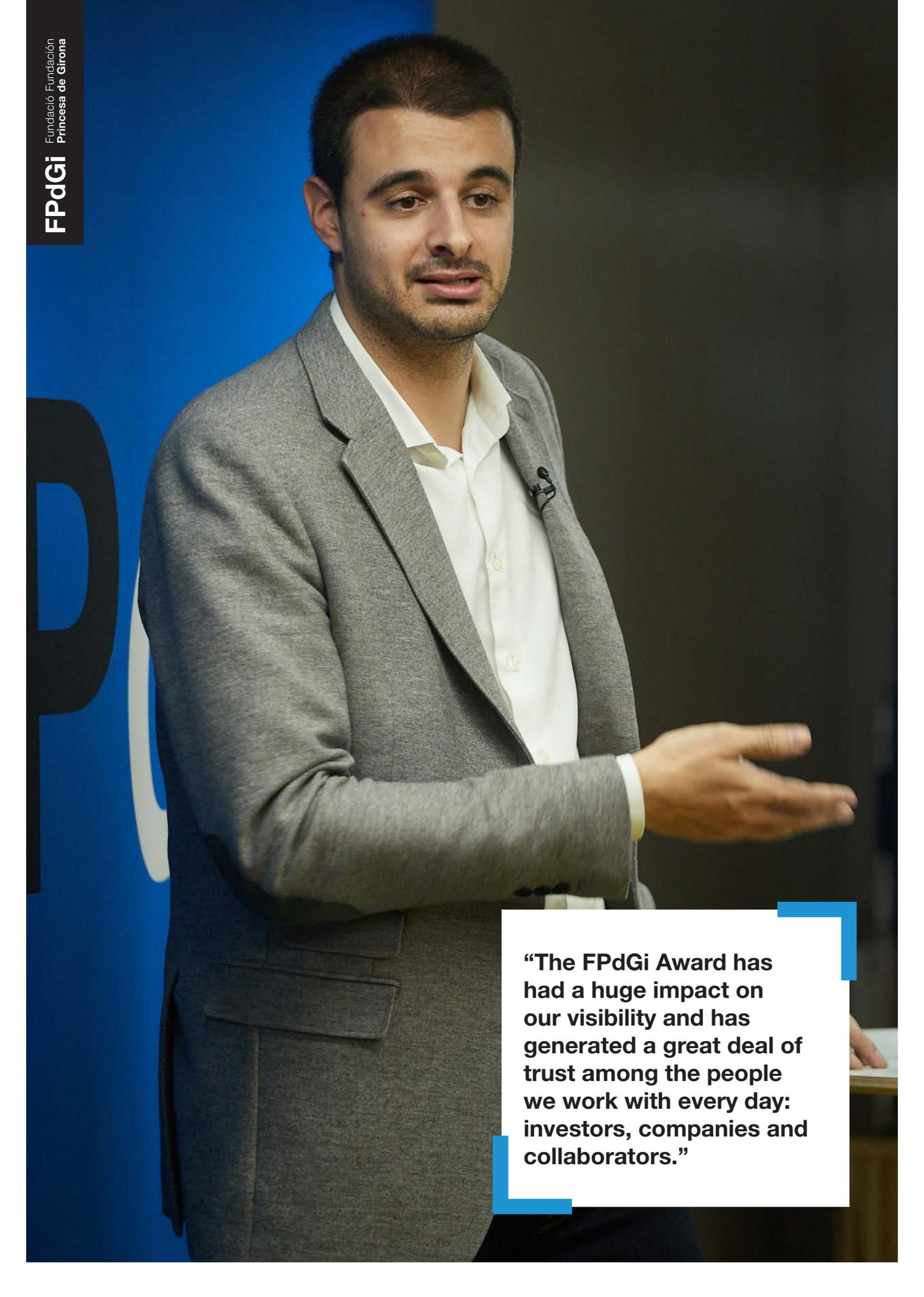


## Media impact



## Evolution of social profiles





**“The FPdGi Award has had a huge impact on our visibility and has generated a great deal of trust among the people we work with every day: investors, companies and collaborators.”**

### **In-house programmes**

'Princess of Girona Foundation Awards'

'Award winners and schools'

'Educating entrepreneurial talent'

'Talent rescuers'

'Junior leadership campus'

### **Miscellaneous**

A woman with long, wavy brown hair is smiling and singing into a black microphone. She is wearing a light pink, long-sleeved, off-the-shoulder dress with a ruffled waist. The background is a blue-lit stage with other people in dark suits visible in the background.

**“It has been a turning point in my life. Receiving recognition for so many years of effort; it’s like a breath of fresh air that gives me a boost on my onward journey.”**

# IN-HOUSE PROGRAMMES



## 2018 FPdGi AWARDS TOUR. THE WINNER ANNOUNCEMENT TOUR

A few editions ago, the FPdGi decided to hold the jury meetings and winner announcement events in different regions around the country, so that the 'experience' of these awards would reach more young people in Spain's different cities and autonomous communities.

In order to maximise the desired impact and attract greater audiences and media attention, in 2017 we launched a tour with a new format and a discourse that was more in harmony with the message the Foundation wanted to transmit: to highlight the work of the group of FPdGi Award winners, increase young people's presence and participation in the FPdGi's events, publicise the Foundation's principal lines of action, achieve greater and better impact in the media and social networks, and unite the winner announcement events on the tour with the rest of the activities carried out by the FPdGi's other programmes. **The 2018 edition of the event consolidated this model, improving the content and staging and making a big impact on young audiences with the entrepreneurial workshop led by the Imagine Creativity Center team.**

The winner announcement tour kicked off in Mérida (7 February, La Alcazaba Cultural Centre, Arts and Literature Award, presided over by HM The Queen of Spain), then continued with stops in Seville (21 February, Assembly Hall of the University of Seville, Scientific Research Award); Santa Cruz de Tenerife (7 March, Adán Martín Auditorium, Business Award, presided over by HM The King of Spain); L'Hospitalet de Llobregat (21 March, Itaca Educational Association, Social Award) and Soria (11 April, El Hueco coworking space, International Organisation Award).

Each announcement event was accompanied by a disruptive innovation workshop —THE CHALLENGE— specifically designed for people aged between 16 and 30 and led by Silicon Valley entrepreneur Xavier Verdaguer. Using the Lombard methodology, developed by the Imagine Creativity Center, the young participants were given 180 minutes to come up with creative and innovative solutions to a challenge related to the category of award being announced. This activity took place during the jury's deliberations.

Once they had generated their solutions, the different teams shared their ideas with the other participants. Only two of these ideas were chosen to be presented in the final phase of the challenge, which took place during the official winner announcement event. The team whose idea was finally chosen by the audience won a mobility grant to attend the grand finale of the 'Challenge of challenges' and the 2018 FPdGi Awards ceremony held at the end of June in Girona.

Journalist and humourist Juan Carlos Ortega presented the FPdGi Award winner announcements, with the participation of the Princess of Girona Foundation Award winners and members of the various juries.

The five winner announcement events were attended by 916 young people and guests, an increase of 43% compared to the previous year's participation levels. Much of the success of these events is due to the support and involvement the FPdGi has received in each city (Government of Extremadura in Mérida; Social Council of the University of Seville; Tenerife Island Council in Santa Cruz de Tenerife; Itaca Association in L'Hospitalet; El Hueco in Soria), which allowed us to improve our reach (databases and active communities) and direct communication and achieve high attendance.

## LIST OF AWARD WINNERS BY CATEGORY AND DETAILS OF ACTIVITY CARRIED OUT

Award category	2018 winner	FPdGi Awards tour activity
<p><b>Arts and Literature (ex aequo)</b></p> <p>Venue</p> <p>La Alcazaba Cultural Centre in Mérida</p> <p>Date</p> <p>7 February 2018</p> <p>Jury</p> <ul style="list-style-type: none"> <li>&gt; <b>Luis Alegre</b>, writer, journalist and film maker</li> <li>&gt; <b>Jesús Cimarro</b>, entrepreneur and theatre producer</li> <li>&gt; <b>Montserrat Domínguez</b>, journalist</li> <li>&gt; <b>Víctor García de Gomar</b>, artistic director of the Palau de la Música Catalana</li> <li>&gt; <b>Rafael Moneo</b>, architect</li> <li>&gt; <b>Gracia Querejeta</b>, film maker</li> <li>&gt; <b>Andrés Salado</b>, conductor and 2016 FPdGi Arts and Literature Award winner</li> <li>&gt; <b>Maribel Verdú</b>, actor</li> </ul>	<p><b>Pablo Ferrández Castro</b> (Madrid, 1991) began playing the cello with his parents at the age of three. When he was 13, he joined the renowned Queen Sofía College of Music, becoming one of the youngest pupils ever accepted. While there, he won the prize for best student for four consecutive years, leading to him receive a grant to cover his studies. In October 2011, he joined the postgraduate programme at the Kronberg Academy (Germany), where he studied under Frans Helmerson, thanks to the support of a Sodalitas Stipendium. He has also studied with such renowned musicians as David Geringas, Philippe Muller, Gary Hoffman, Arto Noras and Ivan Monighetti.</p> <p>Ferrández recorded his first album (which includes concerts for the cello and orchestra by Dvořák and Schumann) with the Stuttgart Philharmonic Orchestra conducted by Radoslaw Szulc and, shortly afterwards, a second album of concerts by Rossini and Menotti, recorded with the Kremerata Baltica Chamber Orchestra conducted by Heinrich Schiff. With his Stradivarius 'Lord Aylesford' cello (1696), he has performed in Amsterdam, Tokyo, Paris (Auditorium du Louvre), Florence (Maggio Musicale Fiorentino), Madrid (Auditorio Nacional) and Buenos Aires (Teatro Colón), with orchestras such as the Saint Petersburg Philharmonic, the Buenos Aires Philharmonic, the Symphonic Orchestra of Galicia and the Württembergisches Kammerorchester Heilbronn, and with conductors such as Yuri Temirkanov and Ryan McAdams.</p> <p><b>Soleá Morente Carbonell</b> (Madrid, 1985). The flamenco and pop rock singer Soleá Morente, daughter and sister of famous artists, studied Hispanic Philology at the University of Granada. After finishing her degree, she launched her artistic career by collaborating with her father, renowned flamenco singer Enrique Morente, and her sister, the singer Estrella Morente. In addition to her collaborations with various artists such as Jota, Antonio Arias, Florent Muñoz and Eric Jiménez, she has released two solo albums: <i>Encuentro</i> (El Volcán/Sony), together with Los Planetas, and <i>Tendrá que haber un camino</i>. As an actor, she has appeared in plays such as <i>Yerma</i>, directed by Miguel Narros, <i>Lisístrata</i>, with José Carlos Plaza, and <i>Clara Bow</i>, with Secun de la Rosa. In January 2018 she released her latest record, <i>Ya no solo te veo a ti</i> (El Volcán/Sony).</p>	<p>Creative workshop to generate ideas to respond to the challenge 'Make culture a city brand and principal driver of tourism publicity', guided by entrepreneur Xavier Verdaguer.</p> <p>Talk led by Juan Carlos Ortega and Xavier Verdaguer with the participation of the Award winners <b>Auxiliadora Toledano</b> (2013 Arts and Literature) and <b>Hugo Fontela</b> (2014 Arts and Literature).</p> <p>The winner announcement events for the Arts and Literature Award were attended by HM The Queen of Spain.</p>

Award category	2018 winner	FPdGi Awards tour activity
<b>Scientific Research (ex aequo)</b>	<p><b>María Escudero Escribano</b> (Cáceres, 1983) graduated in Chemical Engineering from the University of Extremadura and has a PhD in Chemistry from the Autonomous University of Madrid (UAM). During her doctorate she was a scholar at the Residencia de Estudiantes and conducted research stays at the Argonne National Laboratory (USA) and the University of Ulm (Germany). In 2012, she continued her training at the Technical University of Denmark and in 2014 she received the Sapere Aude-Research Talent grant from the Danish government, thanks to which she was able to spend two years at Stanford University (USA). Since March 2017, she has been a professor at the University of Copenhagen, where she leads the nano-electrochemical group. She has published her work in journals such as Science, she has three patents and has received numerous research awards, including the 2016 European Young Chemist Award and the 2018 American Electrochemical Society's Energy Technology Division Young Investigator Award.</p>	<p>Creative workshop to generate ideas based on the challenge 'Raise awareness of science's role in society', guided by entrepreneur Xavier Verdaguer.</p>
Venue		<p>Talk led by Juan Carlos Ortega with the participation of the Award winners Borja Ibáñez (2010 Scientific Research) and <b>Guadalupe Sabio</b> (2012 Scientific Research).</p>
Assembly Hall of the University of Seville		
Date		
21 February 2018		
Jury		
<ul style="list-style-type: none"> <li>&gt; <b>Fátima Bosch</b>, biochemist</li> <li>&gt; <b>Avelino Corma</b>, chemist</li> <li>&gt; <b>Adela Cortina</b>, philosopher and teacher</li> <li>&gt; <b>Valentín Fuster</b>, cardiologist and general director of the CNIC</li> <li>&gt; <b>Emilio Lamo de Espinosa</b>, sociologist</li> <li>&gt; <b>Samuel Sánchez</b>, researcher and 2015 FPdGi Scientific Research Award winner</li> <li>&gt; <b>Rolf Tarrach</b>, physicist and president of the European University Association</li> <li>&gt; <b>Lluís Torner</b>, physicist</li> </ul>	<p>Dr. Escudero is researching new materials which, through electrochemical reactions, allow us to obtain clean energy and produce sustainable chemical compounds and fuels. Her main objective is to design and optimise the active site of catalysts for specific reactions in energy conversion devices such as fuel cells and electrolyzers.</p> <p><b>Guillermo Mínguez Espallargas</b> (Benifaió, 1981) graduated in Chemistry from the University of Seville and holds a PhD from the University of Sheffield (UK). He is currently a Ramón y Cajal researcher at the Institute of Molecular Science at the University of Valencia where he is leading four research projects. Dr. Mínguez Espallargas' research focuses on developing new porous materials that are conceptually different to those that currently exist, with the aim of allowing the highly selective storage of certain gases, which can therefore be applied to the separation of gases. Harnessing magnetic properties allows the incorporation of these gas molecules to be detected, thereby developing sensors. These achievements could have a profoundly positive impact in areas such as the environment and energy generation.</p>	

Award category	2018 winner	FPdGi Awards tour activity
<p><b>Business</b></p> <p>Venue</p> <p>Adán Martín Auditorium, Santa Cruz de Tenerife</p> <p>Date</p> <p>7 March 2018</p> <p>Jury</p> <ul style="list-style-type: none"> <li>&gt; <b>Sergio Álvarez Leiva</b>, entrepreneur and 2016 FPdGi Business Award winner</li> <li>&gt; <b>Irene Cano</b>, country manager of Facebook Spain</li> <li>&gt; <b>Fernando Fernández</b>, economist</li> <li>&gt; <b>Adrián García-Aranyos</b>, managing director of Endeavor Spain</li> <li>&gt; <b>Bernardo Hernández</b>, entrepreneur</li> <li>&gt; <b>Pepe López de Ayala</b>, regional managing director of Twitter in Spanish-speaking countries</li> <li>&gt; <b>César Molinas</b>, mathematician and economist</li> </ul>	<p><b>José Miguel Bermúdez Miquel</b> (Barcelona, 1986) is an aeronautical engineer specialising in space vehicles who graduated from UPC-BarcelonaTech. He has worked for the private technology group GMV Aerospace &amp; Defence developing software for aircraft flight simulation.</p> <p>After completing his studies he joined zero2infinity (z2i), a start-up in the space sector, just as it was set up. There he carried out business development and engineering activities. In parallel, Bermúdez cofounded Marvelmat, which provides services for the hotel sector. In 2014 he set up bound4blue (b4b) with the aim of revolutionising today's maritime transport by once again using the wind as complementary propulsion through an innovative rigid sail system. The technology developed enables the sails to generate part of the power needed, reducing fuel consumption and, therefore, emissions.</p>	<p>Creative workshop to generate ideas based on the challenge 'I don't like Mondays. Ideas to improve workplace motivation', guided by entrepreneur Xavier Verdaguer.</p> <p>Talk led by Juan Carlos Ortega with the participation of the Award winners Javier Agüera (2012 Business) and Ignasi Belda (2014 Business).</p> <p>The winner announcement events for the Business Award were attended by HM The King of Spain.</p>
<p><b>Social</b></p> <p>Venue</p> <p>Itaca Educational Association, L'Hospitalet de Llobregat</p> <p>Date</p> <p>21 March 2018</p> <p>Jury</p> <ul style="list-style-type: none"> <li>&gt; <b>Roser Batlle</b>, president of the Spanish Service-Learning Network</li> <li>&gt; <b>Antoni Bruel</b>, general coordinator of the Spanish Red Cross</li> <li>&gt; <b>Mohamed El Amrani</b>, social entrepreneur and 2014 FPdGi Social Award winner</li> <li>&gt; <b>José Moncada</b>, founder and CEO of Bolsa Social</li> <li>&gt; <b>Sebastián Mora</b>, lecturer at Comillas Pontifical University</li> <li>&gt; <b>Maravillas Rojo</b>, president of Abacus</li> </ul>	<p><b>Aránzazu Martínez Fernández</b> (Madrid 1984) graduated in Business Science and International Relations from ICADE, and also studied History at UNED and has a Master's in NGO management. At the age of 24 she was already convinced that it was possible to change the world, so, in 2008 she travelled to India as a voluntary worker with one objective: to play an active part in change. While in India she discovered her vocation: applying her knowledge and professional experience in strategic marketing and finance to the social sector in order to maximise the social impact of cooperation and humanitarian projects. In 2009 she set up It Will Be, an organisation that seeks to bring efficiency and professionalism to the humanitarian sector to maximise aid and funds and ensure that they reach many more people. Her greatest achievement to date has been the creation of a system for identifying and tracking undocumented vulnerable groups of people to improve the interventions carried out by NGOs and humanitarian organisations. This novel system will be used shortly in India, Senegal, Tunisia and the Western Sahara, among other places.</p>	<p>In this venue, located close to Barcelona, the announcement event was adapted to the social context at that moment, which limited the number of participants and thereby made it unfeasible to hold a public event with the same format as the others. The jury meeting and winner announcement were held behind closed doors in an event which included all the previous Social Award winners and other social entrepreneurs who collaborate with the FPdGi. The event was presented by Juan Carlos Ortega.</p>

Award category	2018 winner	FPdGi Awards tour activity
<b>International Organisation</b> <hr/> Venue El Hueco coworking space, Soria <hr/> Date 11 April 2018 <hr/> Jury <ul style="list-style-type: none"> <li>&gt; <b>Joaquín Alcalde</b>, director of the NGO Cives Mundi</li> <li>&gt; <b>Consuelo Crespo</b>, former president of UNICEF Spain</li> <li>&gt; <b>Elisa Durán</b>, deputy general director of the “la Caixa” Banking Foundation</li> <li>&gt; <b>Marta Pérez</b>, managing director of Valnalón</li> <li>&gt; <b>Patricia de Roda</b>, director of Lealtad Instituciones</li> </ul>	<p><b>Article 1</b>, based in Paris, arose from the merger of two associations that work to encourage equality of opportunity, Frateli and Passeport Avenir, founded in 2004 and 2005, respectively, in response to the same problem: <b>the social inequality and discrimination that arises among young people with low incomes</b>.</p> <p>Guided by the common values of justice, equality, fraternity and liberty, over time these two associations have developed programmes that seek to create bonds and organise meetings among young people and volunteers/mentors from the professional world who wish to share their knowledge and commitment with the former. Through its mentoring programmes and the organisation of workshops, nearly 12,000 students from humble backgrounds have received support from Article 1. The organisation’s ultimate aim is to create a society in which orientation, academic success and professional integration do not depend on social, economic and cultural background; that is, a society in which success depends on social ties and on civic commitment.</p>	<p>Creative workshop to generate ideas based on the challenge ‘Ideas for developing depopulated rural areas through social entities’, guided by entrepreneur Xavier Verdaguer.</p> <p>Talk led by Juan Carlos Ortega with the participation of the Award winner Mercedes Valcárcel, director general of the <b>Tomillo Foundation</b> (2016 Organisation).</p>

The 2018 Princess of Girona Foundation Award ceremony was held on 28 June, in the presence of Their Majesties The King and Queen of Spain, in El Celler de Can Roca’s Mas Marroch Events Centre in Girona. Participating in the ceremony were cardiologist **Valentín Fuster**, professional basketball player **Pau Gasol** and the Spanish athlete with the most Paralympic medals ever, **Teresa Perales**, moderated by journalist **Pepa Fernández**. Taking advantage of the ceremony, the event included an update on the progress of all the previous Award winners and provided the opportunity to put them in the spotlight, with a performance by the Extremadura Youth Orchestra, conducted by **Andrés Salado** (2016 FPdGi Arts and Literature Award) and a panel discussion with three previous winners — **Miriam Reyes** (2017 Social), **Auxiliadora Toledano** (2013 Arts and Literature) and **Borja Ibáñez** (2010 Scientific Research)— moderated by humourist **Juan Carlos Ortega**. The acceptance speech made on behalf of all of 2018’s winners was given by the winner of the Scientific Research category, **María Escudero**.

## 2019 CALL FOR ENTRIES

As announced at the Board meeting in June, and coinciding with the celebration of the Foundation’s tenth anniversary, the call for entries for the 2019 Awards contains some new features. Firstly, there is a **new international category**, which works via nomination to identify young people under the age of 35, from anywhere in the world, who stand out for their entrepreneurial and innovative work and whose reputations can also help to raise awareness of our Foundation in other countries. Secondly, the remaining categories (Arts and Literature, Business, Social and Scientific Research) have double the usual prize money, at €20,000. It has also been decided, based on suggestions received from the juries and the Awards Working Group, and due to the considerable drop in the number of candidacies presented in the last two years, to cancel the Organisation category.

The 2019 call for entries opened on 28 June 2018 and closed on 30 October for the national categories and 30 November for the new international award. The initial technical shortlist of candidates is currently being drawn up.

## OTHER ACTIVITIES WITH FPDGI AWARD WINNERS FROM PREVIOUS EDITIONS

Continuing the dynamics launched over the past two years, **the presence of Award winners from all the previous editions has been increased** in the Foundation's activities, forums and events organised by other institutions and in the media. The Award winners play a very valuable social role by acting as role models to inspire other young people with their careers, values and ethical behaviour. In total, the active participation of our Award winners increased to 183 interventions (+22%), taking into account the Foundation's own activities (governing bodies and other actions) and events organised by other entities and appearances in the media.

## 'AWARD WINNERS AND SCHOOLS' PROGRAMME

In the 2017-2018 academic year the Princess of Girona Foundation launched a pilot project 'Award winners and schools'. In this pioneering activity **the FPdGi's Award winners give a series of talks and meet with young people to offer their vocational and professional guidance**. The aim is to offer the students who attend an insight into such diverse fields as computational chemistry, robotics, art, music, mathematics, entrepreneurship and the social sector. The programme is designed for secondary schools, vocational training centres and sixth-form colleges, preferably for fourth-year secondary students, and those in their first year of sixth-form or vocational training.

During the first half of the year, coinciding with the 2017-2018 academic year, the Foundation organised five talks by three Award winners (**Guadalupe Sabio**, 2012 FPdGi Scientific Research Award; **Mohamed El Amrani**, 2014 FPdGi Social Award; and **Sílvia Osuna**, 2016 FPdGi Scientific Research Award) in which 476 students took part.

Currently, the Foundation's team is updating the programme dossier with new talks, dates and locations, in order to offer them to secondary schools and vocational training centres across Spain.

### TALKS GIVEN DURING 2017-2018

#### Calendar:

- > **Sílvia Osuna** (2016 FPdGi Scientific Research Award): 9 November 2017 (Olivar Gran Secondary School, Figueres. 35 vocational-training students. Olivar Gran Secondary School) and 18 January 2018 (Josep Brugulat Secondary School, Banyoles. 31 sixth-form students. University of Girona Science and Technology Park).
- > **Guadalupe Sabio** (2012 FPdGi Scientific Research Award): 20 February 2018 (Tartessos Secondary School, Seville. 60 fourth-year secondary students and first-year sixth-form students. Tartessos Secondary School / Caura Secondary School, Seville. 60 sixth-form students. Caura Secondary School).
- > **Mohamed El Amrani** (2014 FPdGi Social Award): 22 February 2018 (Badalonès School. 90 fourth-year secondary students. FPdGi Space).
- > **Sílvia Osuna** and **Guadalupe Sabio** (2016 and 2012 FPdGi Scientific Research Award, respectively): 5 June 2018 (Santa María la Blanca School, Madrid. 200 students. Santa María la Blanca School).
- > **Total participation:** 476 students.

As the 2018-2019 academic year began, the FPdGi team started working to offer at least two further talks in secondary, sixth-form and vocational training centres in different autonomous communities.



Since 2012, the Princess of Girona Foundation's 'Educating entrepreneurial talent' programme has been promoting the introduction of the 'learning to be an entrepreneur' competence into teachers' everyday practice through training and the implementation and evaluation of projects integrated into the centres' study plans in which entrepreneurship is a fundamental factor. Through this programme, the Foundation works to promote genuine entrepreneurial schools that will prepare our children and young people to face uncertainty in a changing world.

The main focus of the programme is to transform the education system through teachers, who will lead change and transformation from within the system and promote the concept of entrepreneurial schools. The programme also aspires to have a significant impact on the system by introducing the entrepreneurial competence into all areas of the curriculum, from primary education up to sixth-form and professional training.

The programme offers training, support, pedagogical trips and meetings where educators can learn, share and design the best possible future for our educational institutions.

#### ACTIONS IN 2018

> **All the initial training in the 5th edition of the 'Educating entrepreneurial talent' programme for the 2017-2018 academic year in four autonomous communities was completed.** The teacher training programme continued in Andalusia, Catalonia, Galicia and Extremadura. The programme included face-to-face training sessions followed by the subsequent creation of an entrepreneurial education project with onsite support provided by our team of trainers.

#### Calendar:

- > Catalonia (Lleida): 23 and 24 October and 6 November 2017.
- > Andalusia (Seville): 26 and 27 October and 2 November 2017.
- > Galicia (Santiago): 11, 12, 13 and 27 January 2018.
- > Extremadura (Cáceres): 22, 23, 24 and 25 January and 7 February 2018.

**Participation details:** 125 teachers and 73 entrepreneurial projects generated. The training planned for the Basque Country could not be carried out for reasons beyond the Foundation's control, and teacher participation in the training delivered in Galicia was very low, despite the considerable efforts of the Education Ministry and the FPdGi's own team to publicise it.

> **All the advanced training in the second edition of the 'Agile pedagogies for entrepreneurship' programme in seven autonomous communities was completed.**

#### Calendar:

- > Andalusia (Málaga): 24 January 2018. 75 teachers.
- > Extremadura (Badajoz): 30 and 31 January 2018. 34 teachers.
- > La Rioja (Logroño): 5 and 6 February 2018. 21 teachers.
- > Castile-La Mancha (Toledo): 14 and 15 February 2018. 56 teachers.
- > Canary Islands (Santa Cruz de Tenerife): 6 and 7 March 2018. 11 teachers.
- > Catalonia (Barcelona): 20 March 2018. 25 teachers.
- > Murcia (Murcia): 18 April 2018. 32 teachers.

**Participation details:** 254 teachers.

> **Regional best practice conferences held in four autonomous communities.** Presentation of the most successful experiences in Catalonia, Extremadura, Andalusia and Galicia taken from the basic training sessions.

**Calendar:**

- > Catalonia (Lleida): 2 May 2018. 35 teachers.
- > Extremadura (Mérida): 9 May 2018. 35 teachers.
- > Andalusia (Seville): 23 May 2018. 73 teachers.
- > Galicia (Santiago): 29 May 2018. 10 teachers.

**Participation details:** 153 teachers.

- > **2018 Entrepreneurial School Award.** On 29 January, the jury for the 2018 Entrepreneurial School Award met for the first time. This award seeks to recognise education centres in Spain that are committed to developing young people's entrepreneurial talent and educational innovation. The winner was the Andalucía Primary School in Fuengirola (Málaga), a public centre with a history of commitment to teaching innovation and collaborative and cooperative learning. The centre is a shining example thanks to its focus on diversity and fostering social inclusion, and it has had a transformative effect on its surrounding area which has brought it great recognition and social impact. On 10 May, the president of the FPdGi, accompanied by its two Andalusian trustees, Concha Yoldi and Tomás Osborne, presented the award —a sculpture designed by the 2017 FPdGi Arts and Literature Award winner, Juan Zamora— in an event held at the school. A delegation from the education centre will have an audience with Their Majesties The King and Queen at a date to be determined.
- > **The second Pedagogical Expedition visited the Basque Country** to discover the best practices in educational entrepreneurship in Spain. From 9 to 12 April, 30 teachers from 11 autonomous communities (Andalusia, Castile and León, Castile-La Mancha, Catalonia, Community of Madrid, Valencian Community, Extremadura, Galicia, Balearic Islands, La Rioja and Principality of Asturias) participated in an experience in educational innovation which they described as unique: the second Pedagogical Expedition in the Basque Country, where they heard about innovative experiences in educa-

tion centres in Álava, Gipuzkoa and Biscay. The attendees learned about some of the most important models and transformative experiences from centres of different education levels: infant, primary, secondary, sixth-form and professional training. This programme also includes mobility between autonomous communities promoted by the Princess of Girona Foundation. The activity had a dual aim: to showcase best practices in educational entrepreneurship to provide a source of inspiration for other centres, and to foster the consolidation of a Spanish network of leaders in educational innovation committed to transforming the system.

**ACTIONS IN PROGRESS (NOVEMBER-DECEMBER 2018)**

- > **5th 'How to teach entrepreneurial talent' conference** in Fuengirola, in honour of Andalucía Primary School, winner of the year's Entrepreneurial School Award, planned for 10 December. The event will allow the 800 teachers who have signed up to learn about global trends in educational entrepreneurship, bring together leading national and international experts in this area and promote the construction of a network of educators and centres committed to entrepreneurship and educational change. The FPdGi has awarded 15 mobility grants to university students training to be teachers.
- > **6th edition of the 'Educating entrepreneurial talent' programme in the 2018-2019 academic year**, which includes face-to-face training sessions followed by an entrepreneurial education project carried out with onsite support provided by our team of trainers. The training was delivered in five autonomous communities.

**Locations:**

- Andalusia (Cádiz). 100 teachers.
- Extremadura (Badajoz). 30 teachers.
- Cantabria (Santander). 44 teachers.
- Catalonia (Girona). 60 teachers.
- Navarre (Pamplona). 30 teachers.

**Calendar:**

- October-December 2018.

- > **Call for entries for the 2019 Entrepreneurial School Award** for education centres in Spain committed to developing young people's entrepreneurial talent and educational innovation. The call for entries will open during the 5th 'How to teach entrepreneurial talent' conference.

**IMPACT IN 2018**

- > **2,217** teachers from **12** autonomous communities and **73** projects carried out.
- > **395** teachers from **6** autonomous communities in basic training.
- > **73** entrepreneurial projects carried out during the 2017-2018 academic year.
- > **254** teachers from **7** autonomous communities in advanced training.
- > **153** teachers from **4** autonomous communities in the best practice meetings.
- > **800** teachers participating in the 5th Education Conference.
- > **30** teachers from **11** autonomous communities in the second Pedagogical Expedition.
- > **15** future teachers in the 5th Education Conference.



**November 2018.  
More than 50 educators  
attend the 'How to  
teach entrepreneurial  
talent' training session  
held at the FPdGi's  
offices in Girona.**

## TALENT

## RESCUERS

With the launch of its 'Talent rescuers' programme, the Foundation has taken yet another step further in its commitment to youth employability, offering this transformative project **whose distinguishing feature is the promotion of employment mobility between Spain's autonomous communities**. The experience of moving to a different region develops competences, opens up new opportunities for employability and helps to create a single united job market in our country.

The programme is aimed at young people between 20 and 30 years old who have completed higher education and who are currently unemployed, searching for their first job or underemployed. Priority is given to those who are the first generation in their families to have completed higher education, thus guaranteeing social mobility and meritocracy for all graduates entering the labour market.

**This initiative has been made possible thanks to the commitment of many of the companies who sit on our Board.** Working with the human resources departments of these companies, we designed an initiative which allows young people to boost their employability through high-level activities that develop their competences and skills, defined and executed by professionals from these same companies. The programme also includes the development of the participants' networks of contacts and their visibility to the main potential employers.

All the programme activity is coordinated on the platform [www.rescatadoresdetalento.org](http://www.rescatadoresdetalento.org), launched on 1 February 2017. Once the young participants have registered and completed a competence test, they can access the different programme activities: *mentoring*, *development centres*, *online training* and *job vacancy board*.

## CURRENT STATE OF THE PROJECT

> **Participating companies.** There are currently 32 companies involved in the programme, carrying out one or more of the planned activities. Eleven of these companies initially formed the Control Group, the operational-level planning and monitoring body, to which a further 19 companies from the Board have been added, most of them participants in the FPdGi's previous programme 'Mentoring talent'. The initial group which made up the Control Group, coordinated by Enagás, was formed of: Acciona, Banco Sabadell, CaixaBank, Ferrovial, Lidl, Meliá, Novartis, Suez and KPMG. The companies from the FPdGi Board that later joined the programme are: Abertis, Allianz, Accenture, Alzamora Group, BBVA, Esteve, Flex, Gas Natural, Grupo Zeta, Indra, Nestlé, Persán, Gonvarri, Sorigué, Boehringer Ingelheim, Zurich, Leti, Barceló, Maxam and Samsung.

In addition, the programme includes some individual mentors and two non-trustee companies: Doga and Eurofirms.

> **Competence evaluation** (active since July 2017). In order to access the programme, young people, in addition to completing a profile, must also take a competence test. Value Prisma 4D is a tool designed by the Institute of Knowledge Engineering to obtain a comprehensive competence profile that is closely linked to the professional performance of the person being evaluated. The eight main areas evaluated are: Leadership and decision-making, Cooperation and respect, Analysis and knowledge use, Learning and innovation, Planning and organisation, Adaptation, Achievement, and Entrepreneurship. The companies and mentors have access to all the reports — and each young person to their own — on the candidates' competence levels, which is very useful when selecting them for the development centres, training or employment vacancies. A total of 1,249 young people have taken the competence test.

> **Development centres.** The participating companies organise specific training programmes for the FPdGi's young people with the aim of evaluating, discovering and developing their skills and competences. The sessions last one or two days and may include training activities, visits to the company's different offices or departments, meetings with executives, practice interviews, etc., all of which are followed up with professional feedback for each participant in order to improve their employability. Over the course of the year, the companies have held 20 development centres in different places across Spain. A total of 327 participants took part.

> **Mentoring** (taking over the fundamental activity of our previous programme, 'Mentoring talent'). Young people have benefitted from mentoring provided by active executives and professionals who guide and support them as well as share their professional contacts with them to help them access the labour market in a position that matches their technical and personal competences. The goal is to facilitate the transition from education to the workplace, highlighting the value of *networking* as an essential tool for finding one's place in the labour market.

Currently, there are 257 active pairs in the programme and, since January 2017, there are 475 mentors.

The programme has also launched group mentoring, aimed at those young people who, due to their academic profile, have more difficulty finding an individual mentor in the participating companies. These sessions have been held in Madrid and Seville, and initial feedback has been very positive, in some cases almost equivalent to that of individual *mentoring*.

> **Online training.** The young participants can access continuous training from the companies via their LMS platforms, mainly focused on developing cross-disciplinary competences such as communication, creativity, success orientation, time management, decision-making, negotiation,

assertiveness, etc. In 2018, there were 72 active online training courses with a total of 2,250 participants registered.

> **Job vacancy board.** This feature provides the participating companies with two options for incorporating young people into their recruitment processes:

1. Open publication of a job offer. Interested young people can apply for a position and the company includes those who have the required profile in the process.
2. Private publication of a job offer. This system allows a company administrator with access to the 'Talent rescuers' database to search for young people who have the right profile for the specific position, without having to publish the vacancy for all the candidates to see.

In total, 65 job offers were published and 28 young people were hired, of whom 23 received a mobility grant from the Princess of Girona Foundation.

> **'Talent rescuers' annual meeting.** On 29 June, coinciding with the FPdGi Awards ceremony, the second 'Talent rescuers' annual meeting took place. More than 300 people took part in the event, most of them young people searching for work, but there were also mentors and human resources managers from the participating companies.

> **Regional actions.** During the first quarter of 2018 we carried out three regional dissemination actions for the programme, helping us to build a talent community and raise awareness of the initiative throughout the country. Two of these activities were designed to take advantage of our presence at the FPdGi Awards announcements, specifically in the cities of Seville (21 February) and Tenerife (6 March). The third event was held in Bilbao (21 March), hosted by the Novia Salcedo Foundation, our strategic partner in the Basque Country for introducing the programme.

With the same goal of creating a talent community, on 16 November we held a meeting in Girona with the young people on the programme who are working in Catalonia, many of them with an employment contract associated with the Princess of Girona Foundation's mobility grant.

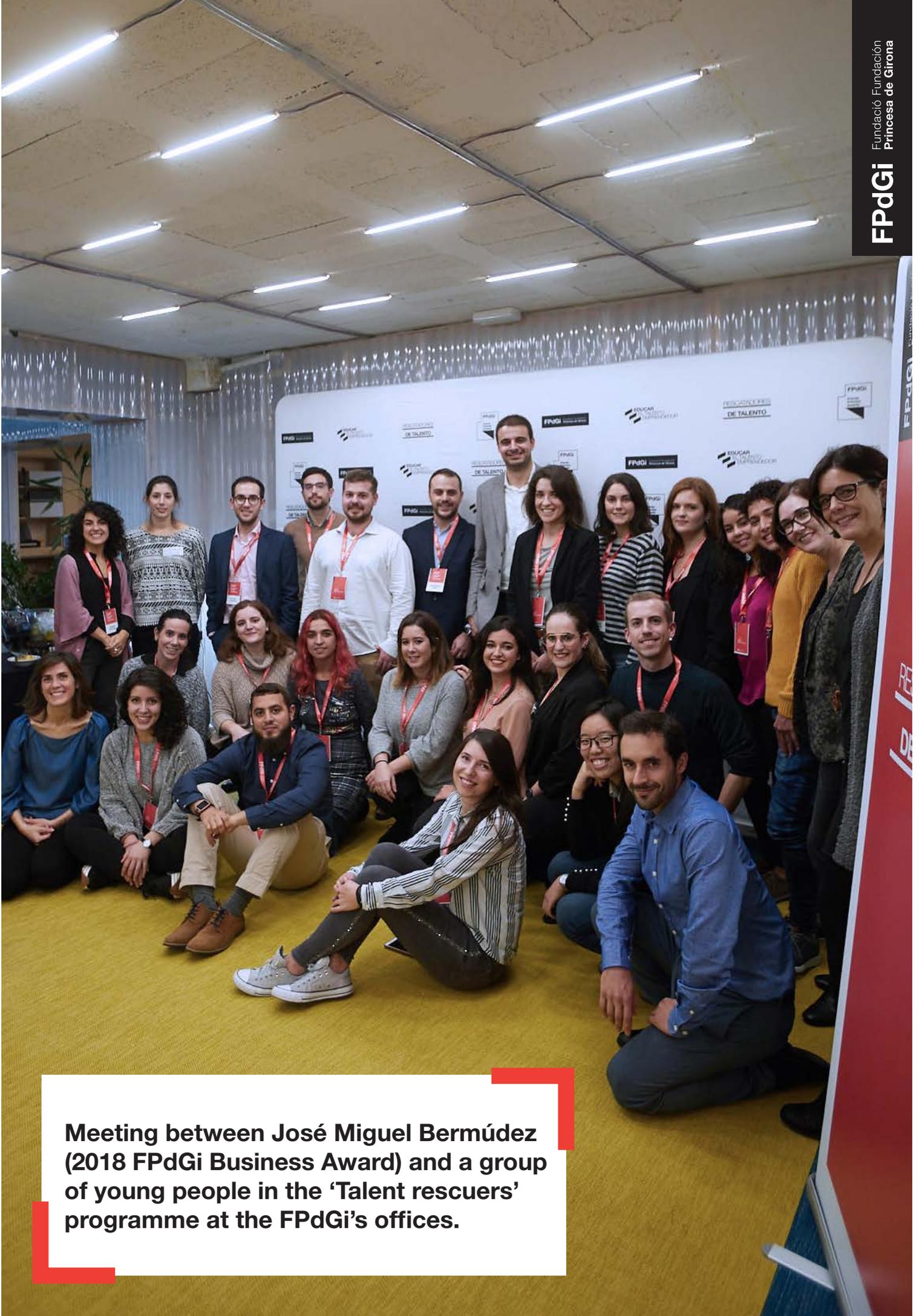
#### IMPACT AS OF 15 NOVEMBER 2018 IN TERMS OF THE OBJECTIVES SET IN OUR 2018 ACTION PLAN

- > **32** participating companies (**35** companies forecast for 2018)
- > **257** active young person-mentor pairs (**250** forecast for 2018)
- > **72** *online* courses with 2,250 registrations (**20** training courses forecast for 2018)
- > **20** development centres and 327 participants (**20** development centres forecast for 2018)
- > **3,563** young people registered on the platform (**3,500** young people registered forecast for 2018)
- > **28** young people in employment (**30** young people in employment forecast for 2018)

#### REGIONAL DISTRIBUTION OF THE YOUNG PEOPLE

Andalusia (28.42%), Aragón (1.19%), Canary Islands (2.92%), Cantabria (0.79%), Castile-La Mancha (3.38%), Castile and León (4.32%), Catalonia (8.64%), Community of Madrid (27.02%), Navarre (0.97%), Valencian Community (7.88%), Extremadura (2.10%), Galicia (4.02%), Balearic Islands (0.64%), La Rioja (0.30%), Basque Autonomous Community (4.20%), Principality of Asturias (1.43%), Region of Murcia (1.77%).

In qualitative terms, the first satisfaction survey was conducted with the programme's young participants during 2017, obtaining a score of 7.5 (out of 10) when asked about their level of satisfaction with the results of the programme, and 8.5 (out of 10) when asked whether they would recommend the programme to someone else. As a point to improve, the young people mentioned the number of job vacancies offered by the companies (3.5 out of 10).



**Meeting between José Miguel Bermúdez (2018 FPdGi Business Award) and a group of young people in the 'Talent rescuers' programme at the FPdGi's offices.**

# JUNIOR LEADERSHIP CAMPUS

Following an initial proposal made by Award winner Mohamed El Amrani (2014 Social), the Foundation launched a leadership programme to support, catalyse, guide and accelerate the personal and professional growth of young people with development potential and a desire for leadership and transformation, in line with our Foundation's mission to provide Spain's young people with the tools they need to build a better future, for themselves and for the society in which they live.

After the first campus held in Girona in the last quarter of 2017, a second was planned for the end of 2018-early 2019 at Naturgy's Puente Nuevo Campus in El Tiemblo (Ávila). Attending will be 25 young people from all over Spain, chosen from among the almost 150 candidacies received. The aim is, once again, to help develop transformational leadership under the slogan '*Do good to do well*'. The programme seeks to:

- > Promote a new generation of leaders with a different paradigm of growth and leadership in any type of organisation and any professional field.
- > Discover the principles that make leadership something exceptional that drives young people to build a better future.
- > Analyse companies and leaders that are already guided by the principle '*Do good to do well*' with the aim of learning and doing the same.
- > The campus takes place over three weekends to allow those young people who are working to attend.

## FIRST SUMMIT

'An attractive image of the future of the world and of myself'. **23, 24 and 25 November 2018.**

## SECOND SUMMIT

'The leader I want to be'. **18, 19 and 20 January 2019.**

## THIRD SUMMIT

'By creating a community, we open up to the world'. **1, 2 and 3 March 2019.**

MISCELLANEOUS

## FIRST LEGO LEAGUE

This initiative seeks to foster an interest in science and technology careers among young people aged between 10 and 16 years old through the creation of scientific projects. This is a global collaboration between the FIRST Foundation and the LEGO Group.

During the 2017-2019 period, the Princess of Girona Foundation is the **FLL's strategic partner in Spain**. The 2018 edition had an important impact (15,000 participants, 1,900 teams, 2,700 volunteers, 33 regional tournaments in 25 Spanish cities and 15,000 spectators) if we compare it with the figures from the 2017 edition (10,000 participants, 1,200 teams, 2,000 volunteers and 25 regional tournaments in 20 Spanish cities).

## EUROPEAN YOUTH PARLIAMENT SPAIN

This European initiative's mission is to foster the European spirit among the new generations, providing them with opportunities to grow and learn to develop themselves within an intercultural Europe.

Every year EYP Spain organises its own National Selection Conference as well as 14 *regional selection conferences, which are held in different cities across Spain*, with the aim of selecting the students who will attend the National Selection Conference. The FPdGi hosted some *teambuilding, committee work and general assembly sessions* at its offices on 12, 13 and 14 January 2018 within the framework of one of the regional selection conferences. The 2018 Spanish final was held on 13, 14 and 15 April in Córdoba, with the participation of 100 sixth-form students from 28 autonomous communities. The FPdGi supported both activities by providing the spaces in its new offices for the *workshops and participating in the closing event at the Spanish final*.

## ROBOCAT - GIRONA

RoboCAT is the Robotics Championship of Catalonia. It is organised by the El Racó dels Robotaires association, in collaboration with Castell-Platja d'Aro Town Council, Girona Provincial Council, the Autonomous Government of Catalonia and the Princess of Girona Foundation. In each edition, the RoboCAT playing field is inspired by a Catalan person or place. The Princess of Girona Foundation provides financial support for this activity and awarded the finalist team with an experience entitled 'Award day with Samuel Sánchez' (2015 FPdGi Scientific Research Award) on 25 May.

The final was held on 5 May with the participation of Mohamed El Amrani (2014 Social Award) on behalf of the FPdGi.

## THE TOMMY ROBREDO FOUNDATION'S SANTI SILVAS OPEN

This activity is designed to raise children's and young people's awareness of what life is like for people with physical disabilities. The Tommy Robredo Foundation has visited schools in Tarragona, Lleida, Girona and Barcelona, as well as in Valencia, La Rioja and Galicia. It also organised exhibitions of tennis for the blind and an under-13s tournament in which the country's top 16 players competed: eight girls and eight boys who shared the courts with tennis players in wheelchairs and battled it out in an individual tournament. The competition was supported by the Royal Spanish Tennis Federation. Finally, the best open national qualifying tournament between 16 tennis players in wheelchairs was organised. The FPdGi provided its support with various resources for all the activities described above.

**FPdGi** Fundació Fundación  
Princesa de Girona

**“It is immensely important recognition that gives us the strength to continue working tirelessly. Thanks to this award we will become more visible and we can transmit our passion, our dedication and our hope to many more people.”**

